DEPARTMENT OF COMMUNITY AND SAFETY SERVICES

CITY OF CERRITOS RECREATION SERVICES DIVISION

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Parks Make

Better!

2013-2014

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### PARKS AND RECREATION COMMISSION

Chairperson	Kenneth Cha
Vice-Chairperson	Cindy Yen Chen
Commissioner	
Commissioner	Jack Reidv
Commissioner	,

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Vice-Chairperson	Jennifer Hong
Member	Sultan "Sam" Ahmad
Member	Lewie Woodson
Member	Carmelita Lampino
Member	•
Member	Jay J. Ryoo
Member	Deepak Jhaveri
Member	Janice Dawson
Member	

## COMMUNITY AND SAFETY SERVICES DEPARTMENT

DirectorDianr	e Cheney
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### **RECREATION SERVICES DIVISION**

### **SUPERVISORS**

Aquatics,CPE, and Sports	Carlos Espinosa
Heritage, Liberty, and Neighborhood Parks	Heide Xitco
Golf, Adaptive and Administrative	Ernest Vital

### COORDINATORS

Liberty Park	Stefanie Manke Linn
Heritage Park	
Cerritos Park East	Cynthia Orozco
Swim and Fitness Center	
Assistant Aquatics	
Golf Course	
Sports Complex	
Special Activities/Gyms	Samir Patel
Human Services/Adaptive Recreation	Jill Dolan

### SUPPORT STAFF

Division Secretary	.Kelly Miller
Secretary/Receptionist	.Naomi Garrett
Secretary/Receptionist	.Sofia Taylor

# THE MISSION

The Recreation Services Division serves the residents of Cerritos and the surrounding communities through the delivery of multi-faceted recreational and educational activities and programs for all ages.

### **OUR VALUES**

As we deliver quality service to our patrons, we strive to do so with our values clearly apparent in all we do. We recognize that our image depends upon others' perception of us and we are diligent in showing courtesy, kindness, confidence, knowledge and creativity in our programs and to our patrons. We provide these services in a safe environment for guests and staff alike. We value and protect the relationships we form and consciously portray a strong sense of ethics in all that we do and offer to the community.

### THE SCOPE OF SERVICES

Within the scope of recreational and educational programming, the Recreation Services Division offers enrichment and cultural programming; excursion opportunities; sports and fitness programs; sports leagues; golf; aquatics; preschool, youth, teen and adult focused classes; adaptive recreation; dance and music classes; special events, volunteer programs, and facility rentals. In addition to the service provided to our patrons, we serve as a liaison to Council-appointed Commissions and Committees, as well as community groups, schools, clubs and city businesses. These services are offered through a network of locations that include:

### COMMUNITY CENTERS

Cerritos Park East Heritage Park Liberty Park

### SPECIALIZED FACILITIES

Cerritos Iron-Wood Nine Golf Course Cerritos Olympic Swim and Fitness Center Cerritos Skate Park at the Cerritos Sports Complex Cerritos Sports Complex Community Gymnasium at Cerritos High School Community Gymnasium at Whitney High School

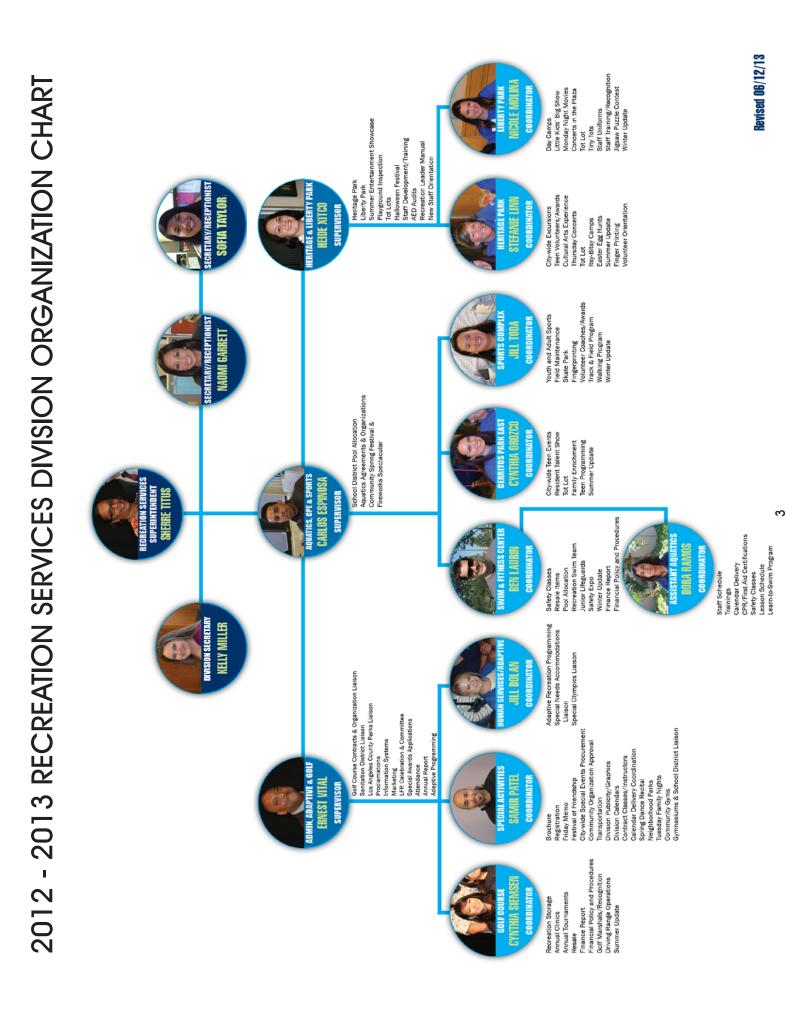
### NEIGHBORHOOD STAFFED PARKS

Friendship Park Frontier Park

Sunshine Park Westgate Park

### OTHER PARKS

Bettencourt Park Brookhaven Park Ecology Park El Rancho Verde Park Gonsalves Park Gridley Park Jacob Park Loma Park Rainbow Park Reservoir Hill Park Rosewood Park Saddleback Park Satellite Park



# PROGRAM REPORT

2013 - 2014

### SUMMER

JULY

The 40th Annual Let Freedom Celebration held on Thursday, July 4 ushered in the beginning of the Recreation Services Division's fiscal year with great

success. The event attracted over 15,000 thousand patrons who enjoyed musical entertainment, carnival rides and a special performance by Captain Cardiac and the Coronaries. Crowd favorites included the numerous community group-sponsored food and game booths, the Statue of



Liberty on Stilts and the children's activity area. Stage entertainment included musical performances and a formal ceremony featuring the Honorable Mayor and Members of the Cerritos City Council as well as the Let Freedom Ring Committee. The evening concluded with a spectacular fireworks display.

The highly anticipated 2013 Family Entertainment

Showcase debuted in July with the viewing of "Monsters, Inc." at Liberty Park's Monday Night at the Movies. Tuesday Family Nights hosted "Franklin Haynes Marionettes." Wednesday Little Kids' Big Show with John Abrams Animal Magic at Liberty Park entertained a captive audience. The Funk-O-Matics played disco style music during the Thursday Concerts Under the Stars. The Family Entertainment Showcase programs cultivated family-oriented fun throughout the entire summer.

The Adaptive Dinner and Movie Night program held on Saturday, July 13 has grown to be a popular destination for young adults in the special needs community. 26 participants, ages 16 and older enjoyed watching "Tangled" while eating dinner from In-N-Out.

### AUGUST

On Thursday, August 8, the City of Cerritos hosted National Night Out as part of the Concerts Under the Stars series at Heritage Park. Also known as "America's Night Out Against Crime," National Night Out began

as an effort to promote community involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to would-be criminals that neighborhoods are organized and willing to fight back against crime. Deputies from the Cerritos



on Patrol program (VOPS), Sheriff Explorers, Cerritos

Emergency Response Team (C.E.R.T.) and the California Highway Patrol were on hand to provide information and safety tips. Included in the night's festivities was a classic car display with 27 vintage cars, family picnic games and an inflatable jumper for children. Representatives from the offices of Congresswoman



Linda Sanchez and Assembly member Cristina Garcia were also in attendance with informational booths. The MVP's entertained the crowd of approximately 1,800 people with top 40/classic rock music. This concert was sponsored by grants from Target Stores and Kaiser Permanente of Southern California.

The Adaptive Families Summer Luau took place on Saturday, August 10, at Cerritos Park East. Adaptive Recreation participants and their families enjoyed a Hawaiian-themed evening of entertainment, games and dinner. In addition, a hula dance ensemble from the Cerritos Da' Hawaii Seniors Club provided an exciting performance along with a spirited lesson in hula dance.

On Sunday, August 11, Recreation staff accompanied 30 patrons on an excursion to the 80th Annual Pageant of the Masters in Laguna Beach. This renowned arts festival allowed participants to experience classical and contemporary works of art that were recreated by real people who were made to look identical to the original artwork. This year's "living pieces" featured the work of Michelangelo, Thomas Gainsborough and Alfred Hitchcock, to name a few.

The Youth Soccer League ended a wonderful season with an annual awards celebration to recognize the

year's achievements. The Awards Night was held on Tuesday, August 13 at the Cerritos Sports Complex. The City Council and the Parks and Recreation Commission were present to award the league's participants with medals and trophies. The evening's festivities included family-oriented activities and a volunteer coaches' game.



Sheriff's Station, members of the City's Volunteers

Seventeen youth recreation swimmers representing the City of Cerritos competed in the Southern California Municipal Athletic Federation (SCMAF) swim meet on Saturday, August 17 in the City of La Mirada. The swimmers ranged in ages from 7 to 15 and are part of the Recreation Swim Team coached by seasoned aquatics staff at the Cerritos Olympic Swim and Fitness Center. The team made an excellent showing as each member placed in his or her respective age and competition. categories.

On Tuesday, August 27, Cerritos Park East Community Center hosted Congresswomen Linda Sanchez's Annual Senior Fair. The fair showcased a multitude of health and wellness screenings from local medical professionals. Also on hand were a variety of organizations and businesses offering valuable information on seniorrelated topics. The facility welcomed crowds of seniors from local communities includina Cerritos, Artesia, Hawaiian Gardens, La Mirada, and Norwalk. Healthy breakfast items were offered as well as a nutritional lunch.

On Wednesday, September 11, a Patriot Day Concert was held at Heritage Park, beginning at 6:30 p.m. The concert featured patriotic and Americana music along with a patriotic craft for kids ages 6 to 11. In addition, the Cerritos City Council conducted a brief ceremony that included a moment of silence to honor the victims and heroes affected by the



terrorist attacks on September 11, 2001.

Thirteen tiny golfers were seen teeing it up at the Itsy Bitsy Golf Clinic which was held on Saturday, September 14, at Cerritos Iron-Wood Nine Golf Course. This clinic introduces preschool-age children to the game of golf. Instruction on grip, stance and putting was given to participants as well as being able to play four holes in a fun atmosphere. Complimentary driving range use is also included with each registration. The program is part of an ongoing effort to promote the general benefits of golf and to "grow the game."

The Heritage Park Island received a well deserved makeover as maintenance crews worked to spruce it up from September 16 through September 27. These regular routine maintenance closures allow the Public Works Department to repair and rehabilitate this highly attended venue.

More than 400 enthusiastic seniors were seen at Cerritos Park East on Saturday, September 21, all waiting to participate in the 2013 EnGage Senior Olympics. Created and managed by EnGage, Inc., the Senior Olympics is an annual event that provides a wholesome outdoor experience to seniors in the spirit of athletic competition. EnGage is a non-profit organization that takes an approach to healthy gaing by providing arts, wellness, lifelong learning and intergenerational programs to thousands of seniors living in affordable senior housing communities throughout Southern California. Events were staged throughout the facility and included basketball free-throw shooting, ring toss, walking, performing arts and a parade around the park.

The Cerritos Sports Complex was the host site for the annual Flag Football Skills Clinic which was held on Saturday, September 21. The skills clinic was the kick-

off to the 2013 Youth Flag Football League season with more than 40 participants ranging in age from 5 to 12 years receiving instruction from **Recreation Services Division** staff. Attendees took part in a variety of skill-building drills and games. The preseason skills clinic serves as an opportunity for youngsters to prepare for the upcoming football season.

On Sunday, September 22, the Cerritos Sports Complex hosted the annual Special Olympics Southern California - Southeast Los Angeles Area (SOSC-SELA) Soccer Tournament. The tournament featured teams from Southern California which included Lakewood, Garden Grove and Pasadena. The City of Cerritos had two teams competing and representing the City, with one team placing second and the other placing third.

In a continuing effort to provide the Recreation Services staff with on-going training opportunities, staff attended the 2013 Southern California Municipal Athletic Federation (SCMAF) Institute which was held on Thursday, September 26, at the Yorba Linda Community Center. The training featured three main components: networking, training sessions and discussion groups. Recreation Services Division staff, along with other recreation professionals from numerous Southland agencies, took advantage of this opportunity to expand their knowledge of adaptive recreation, youth sports and customer service. SCMAF is widely recoanized as a leader in municipal sports programming and supports the efforts of hundreds of Southern California agencies that offer youth and adult sports programming.

### OCTOBER

Cerritos celebrated the arts in October as Liberty Park hosted an art-themed Half-Pint's Night, "Adorable Artists,"

on Friday, October 4. Children ages 3 to 6 years experienced the joy of art by creating their own masterpieces. The community's youth were also encouraged to participate in a Kids Poster Contest. Children ages 5 to 14 years, submitted a poster using any drawing or painting materials that depicted the theme "Together



Through Art." The winning posters and a selection from each age group were displayed at the City's Halloween Festival on October 31.

The Los Angeles County Department of Parks and Recreation Department, the City of Cerritos Recreation Services Division, the National Recreation and Park Association (NRPA), other related civic groups and nonprofits celebrated National Visit a Park Day on Friday, October 4. The celebration was designed to entice the community to visit their local parks and to encourge future enjoyment, visitation and advocacy support. In addition, the initiative provided the opportunity to educate the public on the numerous benefits of parks and open space. To commemorate the day, staff at each Cerritos recreation facility wore T-shirts promoting the day and invited patrons to get out and play.

On Tuesday, October 16, Recreation Services staff joined Parks and Recreation professionals from across the nation to support a Parks Make Life Better® rally in Anaheim. The

rally was coordinated to coincide with the National Recreation and Park Association (NRPA) Congress and Exposition in order to convey the importance of parks and recreation to visiting delegates from across the nation. The "Parks Make Life Better" movement was sponsored by the California Parks



and Recreation Society (CPRS), a Sacramento-based advocacy group dedicated to educating the public, lobbying state legislators, and providing professional development on behalf of Parks and Recreation employees throughout California.

The Parent/Child Groovy Ghoulies program was offered on Saturday, October 19 at Liberty Park. This unique program led by staff allowed children, ages 2 to 4 years and their parents to parade in their Halloween costumes while partaking in spooky crafts and activities. The program provided families an opportunity to spend quality time together which strengthened bonds and created long lasting childhood memories.

### The fitness center at the Cerritos Olympic Swim Center

received a face-lift. The facility's flooring was replaced with a state-of-the-art rubberized flooring system. The new flooring was engineered to withstand a large volume of foot traffic and a variety of fitness activities. Also, a day-long upholstery project was completed which renovated eight pieces of equipment. Lastly, a new dumbbell rack featuring an assortment of dumbbells replaced the former dumbbell rack system, which was purchased in the late 1990s.

In celebration of National Arts and Humanities Month,

the city offered an excursion to the Los Angeles County Museum of Art (LACMA) on Saturday, October 26. The museum featured Los Angeles' new rock star called "Levitated Mass," a 340-ton boulder perched above a long walk-through trench. Participants divided their time between the museum's five buildings which are home to thousands of contemporary art pieces.

Also on Saturday, October 26, the Adaptive Families Halloween Party was held at Cerritos Park East. Participants with special needs and their families were

treated to a Halloweenthemed event featuring organized games and activities. Older participants enjoyed a haunted area and karaoke while younger participants participated in assorted crafts and games. Attendees of all ages also had the opportunity to partake in a costume contest and a fun scavenger hunt.



The highly-anticipated Halloween Festival took place at the Los Angeles County Cerritos Regional Park on Thursday, October 31 at 5 p.m. Local community organizations offered a variety of food for purchase as well as carnival-style game booths. The festivities featured a tiny tot area, mechanical rides and costume parades. The Haunted House once again anchored the event as participants trekked through a wild maze filled with ghost and goblins.

Throughout the month of October, the City of Cerritos and the ABC Unified School District conducted a very successful Walk to School Day program which was offered at various elementary schools. The program was designed to encourge participants to take part in physical activity and to promote the importance of safety while walking to school. Teachers, students and parents were accompanied by various members of the Cerritos City Council and the ABC Unified School District Board of Education who walked along to promote pedestrian safety. In addition, the Recreation Services Division received a \$500 grant from Target Stores to offset program expenditures.

### NOVEMBER

On Friday, November 1, the Cerritos Iron-Wood Nine Golf Course hosted the Cosmic Golf program. The program put a unique spin on the sport as it utilized glow-in-thedark balls. The challenge and fun of playing golf in the dark made this a very popular event. The program fee included green fees and one nite-light golf ball.

# The Cerritos Iron-Wood Nine Golf Course hosted the Senior Golf Quarterly Tournament on Thursday,

November 7. The tournament hosted nearly 40 senior golfers and competed for various prizes, including a free round of golf and premium golf balls. This program continues to be popular within the senior golfing community and allowed the Golf Course staff to establish and maintain healthy relationships with many of the senior golfers.



On Veteran's Day, Monday, November 11, 63 veterans from the community benefited from the 50 percent discount on green fees at the Cerritos Iron-wood Nine Golf Course. This marked the second occasion the discount was offered since the institution of the fee reduction by the City Council. Staff at the course thanked each veteran for their service for the Nation.

The November edition of Friday Night Kids program was held on Friday, November 15, at Liberty Park. This special evening, themed "Plymouth Pilgrims," featured Thanksgiving-themed crafts including a turkey craft where participants created a personalized turkey using paint and their own handprint.

# The Youth Flag Football and Cheerleading Awards Night was held on Tuesday, November 19 at the Community

Gymnasium at Cerritos High School. Nearly 175 participants received awards presented by the Cerritos City Council and the Parks and Recreation Commission. Entertainment included a performance by Michael Rayner, comedian and juggler. Season-culminating awards programs provide



youth league volunteer coaches, participants and their families with a memorable celebration of their team's accomplishments.

The Cerritos Olympic Swim and Fitness Center hosted the annual Cerritos Aquatics Club (CAC) Invitational Swim Meet on Saturday, November 23 and Sunday, November 24. The event attracted approximately 400 competitors and 2,000 spectators from around the Southland. The meet started at 9 a.m. and ended at 5 p.m. each day.

The American Youth Soccer Organization (AYSO) Region 54's Annual Turkey Tournament was held at the Cerritos Sports Complex on Thanksgiving weekend. The tournament featured over 100 teams and attracted thousands of spectators. The Turkey Tournament remains a popular youth soccer competition for neighboring AYSO regions and showcases the City of Cerritos to outside visitors.

### 🔶 🌢 🔶 WINTER 🔶 🌢 🌢

### DECEMBER

The heavily used Cerritos Sports Complex was closed from December 2 through January 31, 2014 for much needed field renovation. The closure is scheduled twice per year and is similar to the summer renovation period. The closure will allowed the Public Works Department/ Parks Division staff the much needed time to renovate field turf and other aspects of the facility.

Two teams from the City's youth flag football league competed in the Southern California Municipal Athletic Federation (SCMAF) Flag Football Championships on Saturday, December 7 and Sunday, December 8. One team composed of 8 and 9 year-olds competed in the City of Carson and unfortunately were eliminated after posting a record of two wins and two losses. One team of 10 and 11 year-olds participated in a separate competition in the City of San Clemente and were eliminated after posting a record of one win and two losses. Both teams played through challenging weather conditions and demonstrated perseverance and resolve.

Youth basketball players were invited to test their skills at the annual Tri-Star Basketball Skills Competition which is co-sponsored by the Cerritos Optimist Club and the City of Cerritos Recreation Services Division. On Saturday, December 7, the Community Gymnasium at Cerritos High School hosted more than seventy-five youngsters showing off their abilities in a variety of challenging skill stations. Volunteers from the Cerritos Optimist Club organized the competition and presented trophies to the top finishers.

Back by popular demand, Santa's Holiday Island was offered again this year at Heritage Park on Saturday, December 14. Attendees enjoyed festive crafts, holiday entertainment, and caroling. Youngsters also had the opportunity to sit down with Santa to discuss their holiday



wish list. In the spirit of giving, families were encouraged to help spread holiday cheer by donating two canned goods or a new, unwrapped toy that was donated to local food charities and holiday gift giving programs.

Holiday cheer continued with The Little Elves' Workshop program being held on Sunday, December 15 at Cerritos Park East. This program was conducted by Recreation Services Division staff and provided parents with an opportunity to tend to busy holiday obligations while their children enjoyed an afternoon of fun activities. Kids played holiday games, made simple gifts for loved ones and sang holiday songs.

On Monday, December 16, the Recreation Services Division conducted its annual Recreation Services University (RSU) Winter

Update. The Division-wide training provided staff with a high-quality educational experience as former Cerritos Leisure Services Superintendent, Kevin McArdle discussed the significance of communication between peers, supervisors and during conflict situations in the



workplace. Recreation Services Superintendent Sherré Titus also provided a City update and presented service awards to staff.

The Recreation Services Division helped make the holiday season special for youngsters between the ages of 4 and 9 through the North Pole Calling program. All week youngsters received phone calls from Santa, Mrs. Claus or an Elf. The North Pole Calling program has become a tradition for families every holiday season.

On Friday, December 20, the Winter Holiday Junior Golf Clinic was held at the Cerritos Iron Wood Nine Golf Course. This seasonal program allows young golfers, ages 7 to 16 years, the opportunity to learn the game of golf in a fun atmosphere. The clinic will introduce participants to the basics of golf including the basics of the golf swing, golf etiquette and putting.

The Adaptive Families Holiday Party was held on Saturday, December 21 at Cerritos Park East. A total of 47 participants enjoyed holiday themed organized games, crafts, gift wrapping, and caroling.

In celebration of the holidays, the Division hosted an excursion to view the festive lights in Newport Harbor on Sunday, December 22. This popular excursion allowed participants to enjoy a festive cruise to view the sparkling lights and animated displays of the waterfront homes along the channels of the harbor. The evening concluded with a fireworks display over the water. Liberty Park offered two Winter Holiday Camps scheduled to coincide with the ABC Unified School District winter break. These week-long camps were offered on weekdays from 7:45 a.m. through 6 p.m. from Monday, December 23 and ending Friday, January 3. Participants enjoyed a variety of themed programming, including games, physical fitness activities and arts and crafts.

### JANUARY

On Thursday, January 2, the Recreation Services Division helped to usher in the New Year with an excursion to Victory Park in Pasadena to view floats from the 125th Tournament of Roses Parade. This is a very unique opportunity and is an ideal way for families to see the ornate floats up-close. This year's parade included 45 floats that were sponsored by a variety of local and national organizations.

The City of Cerritos Youth Basketball League tipped-off on Saturday, January 4. This year's league consisted of 59 teams and 506 players, forming twelve separate age and gender divisions. This league is an excellent way to improve your skills, make new friends and to just have fun.

In an effort to continue to provide the Cerritos community with potentially life-saving responder skills, the Recreation Services Division offered CPR and First Aid Basics classes in January. On Wednesday, January 8, an Adult CPR class was offered at Cerritos Park East. On Saturday, January 11 a Community CPR and First Aid Basics class was also offered at Cerritos Park East. Participants who successfully completed the course received a two-year certificate from the American Red Cross.

Good weather allowed the Cerritos Iron-Wood Nine Golf Course to continue to be an attractive golfing venue due to high-quality programming. For example, the Course offered a Senior Golf Quarterly Tournament on Thursday, January 9. Nearly 30 seniors participated in the ninehole tournament which offered fun contests and friendly

competition. The Course also hosted the Community Open Best Ball Tournament

with 54 golfers teeing it up on Saturday, January 11 at this bi-annual tournament featuring complimentary driving range use, participation prizes, a catered lunch and awards for top finishers.

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On Friday, January 17, Heritage Park hosted a Friday Night Kids program, entitled "The Big Chill." The program allowed kids, ages 6 to 11, to take part in a variety of themed games and crafts, including a winter-themed scavenger hunt on the play island. The Friday Night Kids program, offered monthly at the City's three community centers, remains a popular staff-led program.

### FEBRUARY

A variety of cultural performances entertained the large crowd of mall visitors at the Festival of Friendship, held on Saturday, February 1, at the Los Cerritos Center. Many cultures from around the world were on display as they performed traditional music and dance routines. The variety of the acts with their vibrant costumes was utilized to celebrate the rich diversity of Cerritos.

The Liberty Park Community Center played host to a

competition to see who could complete a 1,000-piece puzzle in the shortest amount of time. On Saturday, February 8, the annual Jigsaw Puzzle Contest

heated up with several teams competing for this year's title. The competition was close as the first-place team completed the feat in one



hour and eighteen minutes while the second-place team finished only two minutes later. Awards were handed out to the top three finishers and all teams received a certificate of participation.

The aging God Bless America and American Flag fence artwork at Cerritos Park East received a much needed face lift. The artwork, which adorns the west-facing chain link fence on the park's basketball courts, was replaced with new, colorful art pieces. This project was originally commissioned over a decade ago in the wake of the September 11, 2001 terrorist attacks.

The Recreation Services Division offers several excursions throughout the year which affords residents an opportunity for to enjoy local attractions and events without the worries of directions and driving. These outings are a great way for families to spend quality time together while enjoying the best of Southern California. On Monday, February 17, 38 participants visited the Paramount Pictures Studio. A knowledgeable tour guide took the visitors on an exploration of the longest operating studio in Hollywood. In addition, the participants were able to get a behind-the-scenes look at the making of some of their favorite TV shows, such as Glee and NCIS: Los Angeles.

The Cerritos City Council honored the contributions made by Recreation Services volunteers during 2014 at the annual Volunteer Recognition Dinner on Saturday, February 22 at Cerritos Park East. It is estimated that more than 9,800 hours of service were donated by the volunteer coaches in our programs. Approximately 200 volunteers and their guests were treated to a festive banquet that included the recognition of various volunteer award categories. Attendees, comprised predominantly of volunteer coaches, were also treated to a memorable keynote address by former UCLA Men's Basketball Head Coach and Cerritos High School Alum, Ben Howland.



## 🔶 🌢 🍐 SPRING 🔶 🌢 🖕

### MARCH

The annual Youth Basketball League Parent and Child Skills Contest was held on Monday, March 3 at the Community Gymnasium at Cerritos High School. Parents teamed up with their children to compete in an intergenerational skills contest. The program was held in conjunction with the Recreation Services Youth Basketball League and was designed to create a family bonding experience. The first and second-place teams in each age category competed at the Youth Basketball League Awards Night on Monday, March 17 at Gahr High School.

In an ongoing effort to provide programming for adolescents and adults with special needs, Cerritos Park East was host to the Adaptive Dinner and a Movie Night, on Saturday, March 8 from 7 to 9 p.m. The program is free and designed to offer individuals with special needs, ages 16 and over, an opportunity to enjoy a meal from a local restaurant while enjoying the animated hit "Monsters University."

The Kings and Princesses Royal Evening was held on Saturday, March 15, at Cerritos Park East. Forty-four

princesses and their royal escorts enjoyed a memorable evening of father-daughter enchantment. Activities included dancing, crafts and a visit from a real-life princess character. A healthy baked chicken dinner with scalloped potatoes, green bean casserole and a caesar salad was served, along with a fruit



parfait dessert cup. Highlights of the evening included "Pin the Horn on the Unicorn" game, decorate your own tiara craft and the festive photo booth which captured memories that will last a lifetime. At the conclusion of the event, a young princess was overheard telling her father "this was the best night ever."

On Monday, March 17, the City of Cerritos Youth Basketball season officially concluded with the Youth Basketball Awards Night at the Gahr High School Gymnasium. 532 boys and girls, between the ages of 5 and 13, were recognized by the City Council and

Parks and Recreation Commission for their hard work, sportsmanship and commitment. The Parent / Child Skills Contest final brought extra excitement to the evening. In addition, 91 volunteer coaches were praised for donating an estimated 4,200 volunteer hours towards making this season a success.

Teams representing the City of Cerritos Youth Basketball League competed in the Southern California Municipal Athletic Federation (SCMAF) Youth Basketball Championships on Friday, March 28 through Sunday, March 30. The three-day tournament featured various agencies throughout the Southland, including Downey, Montclair, and Cerritos. Cerritos teams faired well, most notably the Cerritos Girls "A" Division, consisting of 12 and 13 year-olds, who took first place in their competition category.

### APRIL

Light the lights and take the stage as Cerritos top amateur performers took center stage at the annual Cerritos Resident Talent Show on Saturday, April 5 at Cerritos Park East. Nearly 30 acts entertained the audience through a wide range of performances.

Another successful installment of Easter Egg Hunts took place on Saturday, April 19 at Cerritos Regional Park. This well attended event was it's usual popular self as healthy crowds of Cerritos families turned out looking to enjoy a sun-filled day of fun. Festivities included crafts, games and inflatable attractions, in addition to the ever-popular egg hunts. The event was produced through an ongoing partnership between the City of Cerritos Recreation Services Division and the Los Angeles County Department of Parks and Recreation.

Offered in conjunction with the ABC Unified School District's spring break schedule, the Recreation Services offered its annual Spring Camp. Nearly 70 children participated in three diverse camps throughout the City. Itsy Bitsy Camp held at Heritage Park offered 4 and 5 year-olds with a theme-filled week of indoor and outdoor activities. In addition, the Spring Holiday Camp at Liberty Park, provided 40 campers, ages 6 to 12 years old, with physical fitness, crafts, and games throughout the week. Lastly, the Spring Break Youth Golf Clinic at Cerritos Iron-Wood Nine Golf Course was designed to introduce the beginning junior to a fun and non threatening golfing experience.

The Community Spring Festival and Fireworks Spectacular Celebrating the City's 58th Anniversary was a great success. The three-day event, held April 25 through April 27, played host to the thousands of attendees that enjoyed



performances, attractions, and traditional carnival games and food. The Town Hall and Classic Car Display anchored Saturday's activities, while an outstanding, heart-pounding fireworks show, in honor of the City's anniversary wowed the crowd. On Sunday, the Spring Dance Recital attracted many Cerritos resident families who enjoyed the performances from the more than 300 youth dancers. Sunday also featured some of the most popular food trucks the Southland has to offer providing tasty and trendy menu items to festival goers.

### MAY

On Saturday, May 3, staff accompanied residents on a trip to a true Southern California landmark, the Santa Monica Pier. Participants explored novelty shops, dined in festive restaurants or enjoyed the West Coast's only amusement park located on a pier. This excursion was part of the Division's ongoing commitment to offer the community the opportunity to visit local points of interest that are family-oriented and culturally enriching.

For the seventh consecutive year, the City of Cerritos was named a Playful City U.S.A. by Kaboom!, a national nonprofit organization based in Washington D.C. The selection criteria required communities to demonstrate significant collaboration among local civic organizations and show the ability and commitment to use data to address policy change and programming as it relates to play. Cerritos was specifically recognized this past year for promoting the value of play and active recreation to the community. Cerritos was one of only 23 California cities to receive this award for 2014.

The Recreation Services Division celebrated National

Aquatics Safety Month with the sixth annual Family Fun Day Swim Safety Expo and Open House at the Cerritos Olympic Swim and Fitness Center on Saturday, May 17. The event was designed to raise awareness on the importance of aquatics safety through interactive safety stations, games, and contests. In addition, children



were given "passports" and encouraged to visit four safety stations. Upon completion of the passport, each participant received a special commemorative gift.

On Thursday, May 29, the City celebrated May as Asian American and Pacific Islander Heritage Month with a cultural event at Cerritos Park East. The inaugural event featured performances from local community groups, such as the Da' Hawaii Seniors Club, Club Kaigbigan and Shanti Club from Whitney High School, and the Oriental Moo Do School. In addition, the Recreation

# PROGRAM REPORT

2013 - 2014

Services Division conducted a writing and poster contest that asked the community's youth to elaborate on the theme "What Asian American and Pacific Islander Heritage Month Means to Me." The winners from the writing contest recited their entries at the event while the winning



entries for the poster contest were put on display. The evening concluded with refreshments donated by local businesses, such as Leelin Bakery & Cafe, Jay Bharat and Panda Express.

### JUNE

On Saturday, June 7, the 2014 Cerritos Kids Fishing Derby was held at Cerritos Regional Park. The annual event was sponsored by Los Angeles County Supervisor Don Knabe, the Cerritos Rod and Gun Club, the City of Cerritos and the Los Angeles County Department of Parks and Recreation. The event kicked-off at 7 a.m. with a pancake breakfast followed by the fishing derby from 8 to 11 a.m. Children, ages 5 to 15 years, were invited to participate in this free event.

### The Recreation Services University (RSU) Summer

In-Service was held on Sunday, June 8 at Cerritos Park

East. The annual training brings the Division's entire staff together for an evening of education, motivation, and recognition. This year's in-service was centered on the theme "Out is In." As is the theme selected by the National Recreation and Park Association for July as National



Park and Recreation month, the training's activities were focused on having part-time staff outside in order to change their outlook and become more invested in their park programs. Additionally, breakout sessions were conducted on American Flag etiquette and an overview of park-related City ordinances. Four athletes from the Cerritos Special Olympics Swim team competed in the Special Olympics Southern

California (SOSC) Summer Games Invitational at the University of Southern California on Thursday, June 5 through Sunday, June 8. This annual event is the preeminent competition for the SOSC and this year was a trial run for the Special Olympics World Games



and attracted athletes from all over the Southland and around the world. The swimmers competed in a variety of swimming events.

An inclusion and behavior management training was held at Liberty Park for Recreation Services Division staff. The training was conducted by Kids Included Together, a non-profit organization based in San Diego that specializes in providing best practices training for community-based organizations serving individuals with disabilities. They provided their expertise on a variety of topics related to serving individuals with special needs and general behavior management for children. Participants had the opportunity to learn about person-first language and the philosophy of inclusion through hands-on activities. The training also focused on supporting positive behavior and creating an environment for success. This was a mandatory training for all Recreation Services Division staff.

An awards program for the Youth Baseball/Rookie T-Ball League was held on Monday, June 16, at the Cerritos Sports Complex. The event was the culmination

this year's outstanding program and honored over 150 youngsters and volunteer coaches. The evening featured an awards presentation by the City Council and the Parks and Recreation Commission. Participants and their families were also treated to picnic-



style games and activities conducted by Recreation Services Division staff.

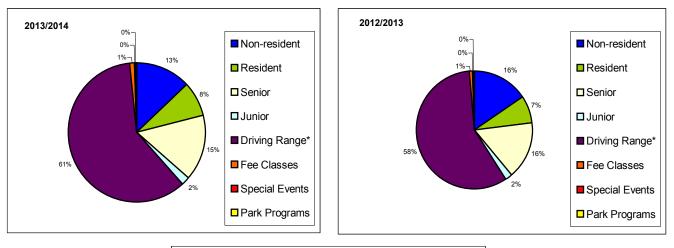
# **Cerritos Iron-Wood Nine Golf Course**

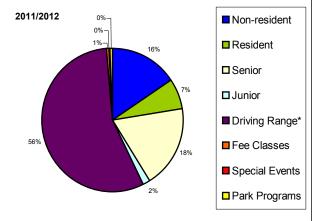
2013/2014	2012/2013	2011/2012	Change from Prior Year
15,410	19,085	21,396	(3,675)
9,350	9,107	9,518	243
17,760	19,694	25,205	(1,934)
2,284	2,250	2,326	34
70,261	70,972	76,092	(711)
1,324	1,267	970	57
434	310	459	124
179	269	623	(90)
117,002	122,954	136,589	(5,952)
	15,410 9,350 17,760 2,284 70,261 1,324 434 179	15,41019,0859,3509,10717,76019,6942,2842,25070,26170,9721,3241,267434310179269	15,410 19,085 21,396   9,350 9,107 9,518   17,760 19,694 25,205   2,284 2,250 2,326   70,261 70,972 76,092   1,324 1,267 970   434 310 459   179 269 623

# **Attendance Summary**

\* Driving Range attendance based on number of buckets sold.

-5%

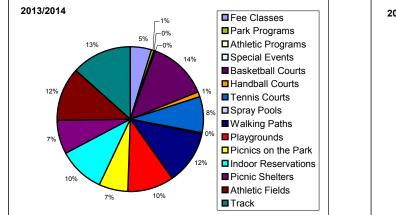


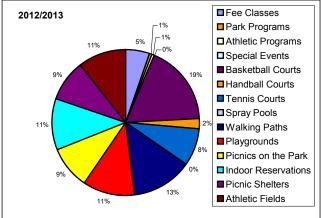


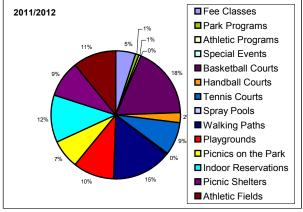
# **Cerritos Park East Community Center**

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Fee Classes	13,348	12,488	11,610	860
Park Programs	1,885	1,292	1,354	593
Athletic Programs	848	1,184	1,364	(336)
Special Events	200	205	170	(5)
Basketball Courts	37,575	41,648	40,679	(4,073)
Handball Courts	3,834	5,227	5,579	(1,393)
Tennis Courts	22,463	19,635	19,358	2,828
Spray Pools	1119	220	180	899
Walking Paths	34496	31613	34496	2,883
Playgrounds	29074	26621	22905	2,453
Picnics on the Park	18682	22195	16758	(3,513)
Indoor Reservations	29,329	26,800	27,142	2,529
Picnic Shelters	21,133	21,534	20,711	(401)
Athletic Fields	34,381	25,011	24,340	9,370
Track	38,426	35,083	38,153	3,343
TOTAL	286,793	270,756	264,799	16,037







6%

# **Cerritos Olympic Swim and Fitness Center**

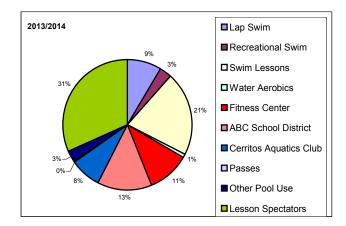
Attendance Summary						
	2013/2014	2012/2013	2011/2012	Change from Prior Year		
Lap Swim	40,139	39,294	38,725	845		
Recreational Swim	15,517	16,036	15,970	(519)		
Swim Lessons	98,225	99,450	101,723	(1,225)		
Water Aerobics	3,575	3,951	4,073	(376)		
Fitness Center	50,304	54,040	52,851	(3,736)		
ABC School District	63,523	58,526	64,857	4,997		
Cerritos Aquatics Club	37,562	32,808	32,966	4,754		
Passes	176	66	143	110		
Other Pool Use	13,320	13,071	15,970	249		
Lesson Spectators	149,827	152,088	157,840	(2,261)		

469,330

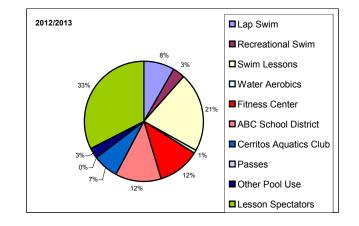
472,168

0.6%

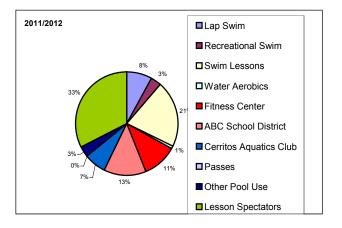
2,838



TOTAL



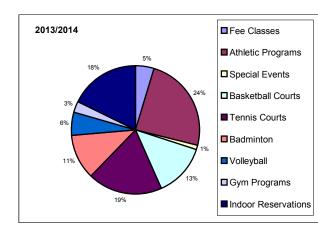
485,118

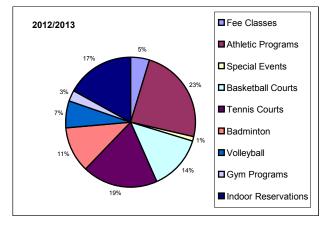


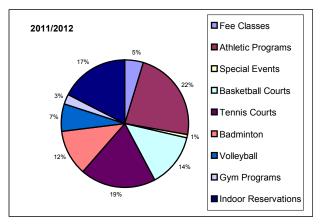
# **Cerritos Community Gymnasiums**

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Fee Classes	5,312	5,202	5,091	110
Athletic Programs	26,397	26,877	24,980	(480)
Special Events	1,107	1,020	950	87
Basketball Courts	14,827	15,261	14,777	(434)
Tennis Courts	20,636	21,250	20,951	(614)
Badminton	12,544	12,676	12,487	(132)
Volleyball	6,465	7,298	7,470	(833)
Gym Programs	3,044	3,225	2,871	(181)
Indoor Reservations	19,520	18,895	18,953	625
TOTAL	109,852	111,704	108,530	(1,852)
				-2%





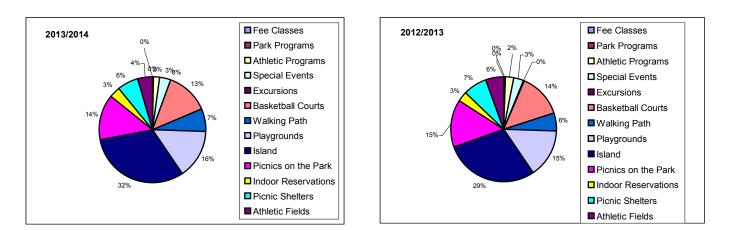


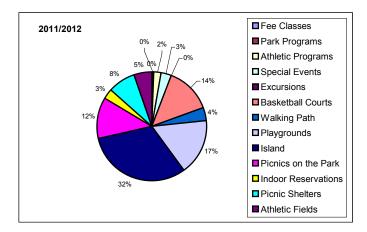
15

# Heritage Park Community Center

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Fee Classes	226	464	797	(238)
Park Programs	1,017	1,304	1,042	(287)
Athletic Programs	5,939	8,675	7,982	(2,736)
Special Events	10,999	11,584	10,755	(585)
Excursions	262	247	327	15
Basketball Courts	42,621	48,229	49,037	(5,608)
Walking Path	22,871	20,189	14,766	2,682
Playgrounds	49,872	52,862	59,497	(2,990)
Island	103,403	102,017	113,412	1,386
Picnics on the Park	46,254	52,181	44,501	(5,927)
Indoor Reservations	10,391	10,708	10,618	(317)
Picnic Shelters	21,369	26,132	29,512	(4,763)
Athletic Fields	14,574	19,539	18,805	(4,965)
TOTAL	329,798	354,131	361,051	-24,333
	-			-7%

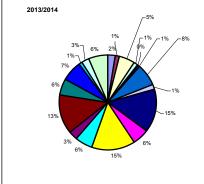




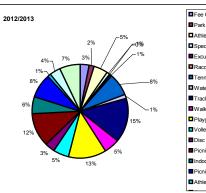
# Liberty Park Community Center

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Fee Classes	8,379	10,099	9,414	(1,720)
Park Programs	4,984	6,093	6,330	(1,109)
Athletic Programs	17,950	16,543	21,708	1,407
Special Events	5,062	4,215	4,676	847
Excursions	525	601	588	(76)
Racquetball Courts	2,096	2,118	2,261	(22)
Tennis Courts	26,079	27,086	29,754	(1,007)
Water Play Area	5,129	4,767	4,694	362
Track	51,011	52,534	56,594	(1,523)
Walking Paths	18,944	17,812	16,772	1,132
Playground	49,853	44,847	43,645	5,006
Volleyball	19,795	17,992	14,707	1,803
Disc Golf Course	10,488	12,088	12,135	(1,600)
Picnics on the Park	46,298	39,852	29,928	6,446
Indoor Reservations	19,044	20,550	22,551	(1,506)
Picnic Shelters	23,233	28,510	30,300	(5,277)
Athletic Fields	3,772	3,502	5,005	270
Camp Liberty	9,073	12,677	14,290	(3,604)
Fitness Center	21,763	24,291	23,502	(2,528)
TOTAL	343,478	346,177	348,854	(2,699)

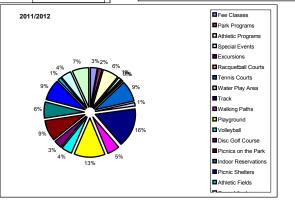












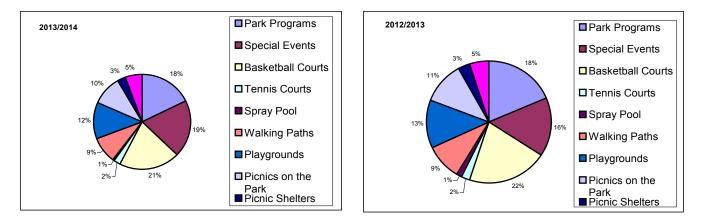
17

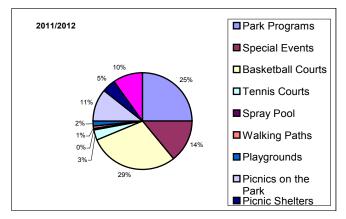
# **Neighborhood Parks**

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Park Programs	1,302	1,162	1,430	140
Special Events	1,427	990	805	437
Basketball Courts	1,489	1,311	1,681	178
Tennis Courts	165	140	190	25
Spray Pool	42	87	27	(45)
Walking Paths	651	589	51	62
Playgrounds	915	805	99	110
Picnics on the Park	721	690	611	31
Picnic Shelters	218	200	262	18
Athletic Fields	400	312	547	88
TOTAL	7,330	6,286	5,703	1,044

17%



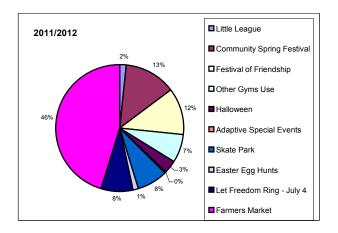


# **Special Activities**

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Little League	2,700	2,900	2,750	(200)
Community Spring Festival	21,000	23,000	21,000	(2,000)
Festival of Friendship	19,000	20,000	19,500	(1,000)
Other Gyms Use	11,500	12,220	12,000	(720)
Halloween	5,000	7,500	5,500	(2,500)
Adaptive Special Events	514	495	445	19
Skate Park	12,766	12,640	12,618	126
Easter Egg Hunts	2,000	2,400	2,300	(400)
Let Freedom Ring - July 4	18,083	20,000	13,000	(1,917)
Farmers Market	80,625	75,023	73,561	5,602
Total	173,188	176,178	162,674	(2,990)
	-			-2%

2013/2014 Little League 2012/2013 Little League Community Spring Festival Community Spring Festival 2% 2% 12% EFestival of Friendship 13% EFestival of Friendship Other Gyms Use Other Gyms Use 1% Halloween 11% Halloween 449 47% Adaptive Special Events Adaptive Special Events Skate Park Skate Park Easter Egg Hunts 4% Easter Egg Hunts L0% 7% 1% Let Freedom Ring - July 4 Let Freedom Ring - July 4 1% 10% 11% Farmers Market Farmers Market

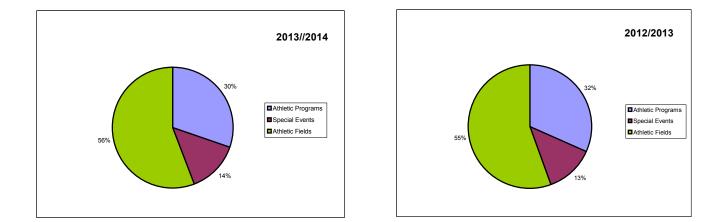


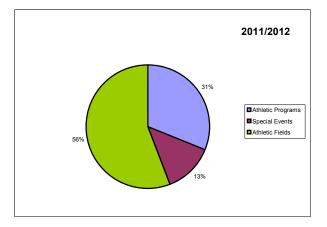
# **Cerritos Sports Complex**

# **Attendance Summary**

	2013/2014	2012/2013	2011/2012	Change from Prior Year
Athletic Programs	49,525	55,916	56,020	(6,391)
Special Events	22,575	22,575	23,040	0
Athletic Fields	91,090	98,518	100,304	(7,428)
Skate Park	12,766	12,640	12,618	126
Meets & Tournaments	17,452	11,995	2,350	5,457
TOTAL	193,408	201,644	191,982	(8,236)
				-4%

-4%





Divison
Services
<b>Recreation</b>
<b>Cerritos</b> -
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# Attendance Summary 2013/2014

	C P F	Heritade	l ihertv Fri	Friendshin	Frontier	iendshin Frontier Sunshine Westgate	Westgate	Swim	Golf	Sports	Cerritos Comm	Whitney Comm.	Other	
	5	0 0 0						Center	Course	Complex	Gym	Gym		TOTALS
grams														
ASSES	13,348	226	8,379					1,270	1,324		2,817	2,495		29,859
MS	1,885	1,017	4,984	476	504	98	236	5,313	179		982	2,062		17,724
ROGRAMS	848	5,939	17,950							49,525	14,616	11,781		100,659
TS	200	10,999	5,062	405	390	345	287	480	434	22,575	1,107		30,000	72,284
		262	525											787
se														
COURTS	37,575	42,621		349	192	465	483				8,488	6,339		96,512
URTS	3,834													3,834
COURTS			2,096											2,096
Š	22,463		26,079				165				20,636			69,343

		349 192		465	483			8,488	6,339		96,512
											2,096
					165			20,636			69,343
					42						6,290
											89,437
	235 244		4	172							76,962
	285 313		3	113	204						129,714
											103,403
										80,625	80,625
							12,766				12,766
								12,544			12,544
					4			4,285	2,180		26,264
											10,488
$\sim$	137 158	<b>、</b>		216	210						111,955
						50,304					72,067

	000
ations	

rvations													
TIES	29,329	10,391	19,044								11,088	8,432	78,284
:RS	21,133	21,369	32,306	0	68	0	150						75,026
DS	34,381	14,574	3,772	80	134	129	53			91,090			144,213
NAMENTS								6,750		17,452			24,202
									44,804				44,804

70,261	237,457	40,139	15,517	114,938	1,970,454
					110.625
					33,289
					76.563
					193,408
 70,261					472,168 117,002
	237,457	40,139	15,517	114,938	472,168
					1.834
					1,526
					2.003
					1.967
					343,478
					329,798
					Totals 286,793 329,798 343,478
ш	~		WIM	ISE	Totals

15,886

22.00

46.00

115.00

9,893.00

2,418.00

747.75

4.00

2.00

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2.00

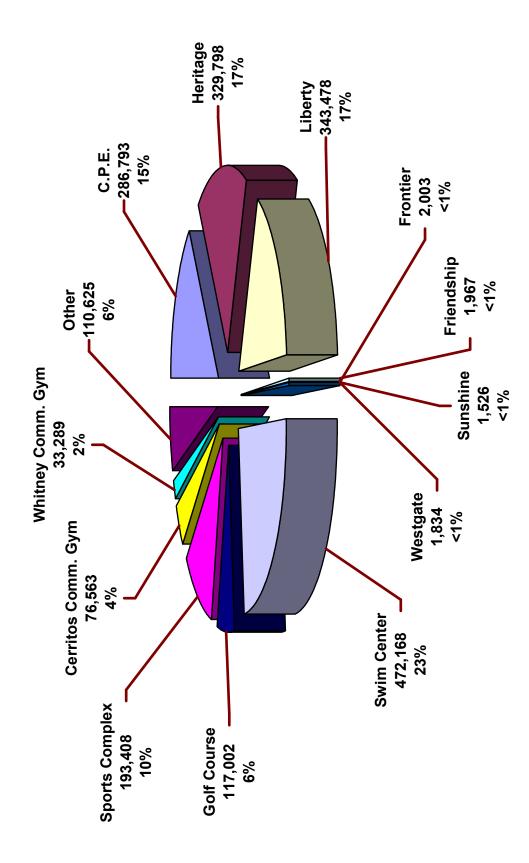
392.50

1,550.00

689.75

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City of Cerritos - Recreation Services Division Attendance Summary 2013/2014



# **City of Cerritos - Recreation Services Divison**

# Attendance Summary 2012/2013

	C.P.E.	Heritage Liberty Fri	Liberty	Friendship	iendship Frontier	Sunshine	Westgate	Swim Center	Golf Course	Sports Complex	Cerritos Comm. Gvm	Whitney Comm. Gvm	Other	TOTALS
Activities & Programs														
CONTRACT CLASSES	12,488	464	10,099					1,517	1,267		3,035	2,167		31,037
PARK PROGRAMS	1,292	1,304	6,093	339	509	83	231	5,575	269		951	2,274		18,920
CITY SPORT PROGRAMS	1,184	8,675	16,543							55,916	15,061	11,816		109,195
SPECIAL EVENTS	205	11,584	4,215	305	350	135	200	600	310	25,575	1,020		29,900	74,399
EXCURSIONS		247	601											848

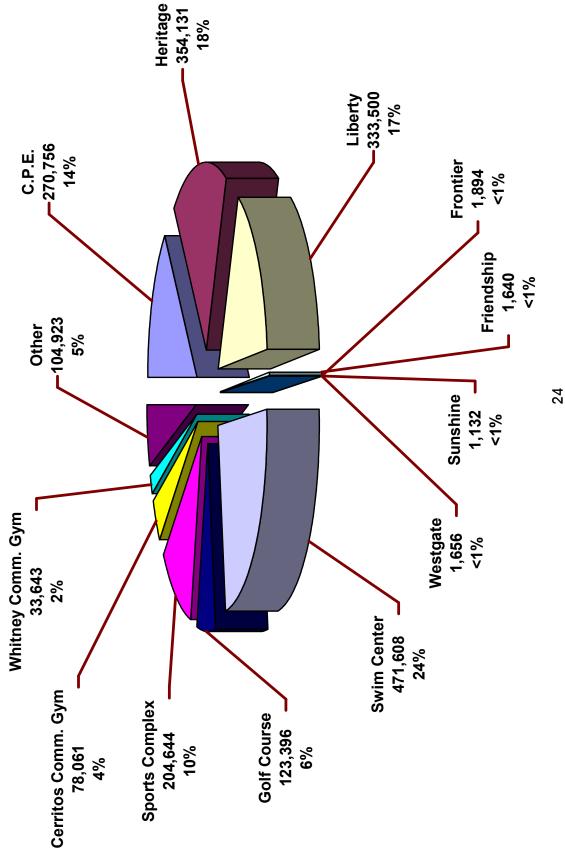
Drop In Play / Use													
<b>BASKETBALL COURTS</b>	41,648	48,229		333	219	347	412			8,688	6,573		106,449
HANDBALL COURTS	5,227												5,227
RACQUETBALL COURTS			2,118										2,118
TENNIS COURTS	19,635		27,086				140			21,250			68,111
SPRAY POOLS	220		4,767				87						5,074
TRACK	35,083		52,534										87,617
WALKING PATHS	31,613	20,189	17,812	215	192	182							70,203
PLAYGROUNDS	26,621	52,862	44,847	206	289	123	187						125,135
ISLAND PLAY AREA		102,017											102,017
FARMER'S MARKET												75,023	75,023
SKATE PARK									12,640				12,640
BADMINTON										12,676			12,676
VOLLEYBALL COURTS			17,992				36			4,950	2,348		25,326
DISC GOLF COURSE			12,088										12,088
<b>PICNICS on the PARK</b>	22,195	52,181	39,852	161	147	174	208						114,918
FITNESS CENTERS			24,291					54,040					78,331

Rentals & Reservations														
INDOOR FACILITIES	26,800	10,708	20,550								10,430	8,465		6,953
PICNIC SHELTERS	21,534	26,132 28,510	28,510	0	09	0	140						4	76,376
ATHLETIC FIELDS	25,011	19,539	3,502	81	128	88	15			98,518			1	46,882
MEETS & TOURNAMENTS								5,977		11,995			1	17,972
GOLF COURSE									50,136				3	50,136
DRIVING RANGE									70,972				4	70,972

SWIM LESSONS								250,341						250,341
LAP SWIM								39,294						39,294
<b>RECREATION SWIM</b>								16,036						16,036
OTHER POOL USE								98,228						98,228
Totals	Totals 270,756 354,131 333,500	354,131	333,500	1,640	1,894	1,132	1,656	471,608	122,954	204,644	78,061	33,643	104,923	1,980,542

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City of Cerritos - Recreation Services Division Attendance Summary 2012/2013



# **City of Cerritos - Recreation Services Divison**

# Attendance Summary 2011/2012

					Ĩ	Ĩ	Ĩ	Ĩ						
	C.P.E.	C.P.E. Heritage Liberty Frie	Liberty	Friendship	Frontier	endship Frontier Sunshine	Westgate	Swim Center	Golf Course	Sports Complex	Cerritos Comm. Gym	Whitney Comm. Gym	Other	TOTALS
Activities & Programs														
CONTRACT CLASSES	11,610	262	9,414					2,113	026		3,139	2,283		30,326
PARK PROGRAMS	1,354	1,042	6,330	319	658	177	276	5,988	623		268	1,974		19,638
<b>CITY SPORT PROGRAMS</b>	1,364	7,982	22,105							56,020	14,036	10,944		112,451
SPECIAL EVENTS	170	10,755	4,676	215	210	240	140	1,820	459	23,040	950		20,800	63,475
EXCURSIONS		327	588											915

Drop In Plav / Use													
BASKETBALL COURTS	40,679	49,037		353	268	383	677			8,600	6,177		106,174
HANDBALL COURTS	5,579												5,579
RACQUETBALL COURTS			2,261										2,261
TENNIS COURTS	19,358		29,754				190			20,951			70,253
SPRAY POOLS	180		4,694				27						4,901
TRACK	38,153		56,594										94,747
WALKING PATHS	34,496	14,766	16,772	13	18	20							66,085
PLAYGROUNDS	22,905	59,497	43,645	30	19	34	16						126,146
ISLAND PLAY AREA		113,412											113,412
FARMER'S MARKET												73,561	73,561
SKATE PARK									12,618				12,618
BADMINTON										12,487			12,487
VOLLEYBALL COURTS			14,707				207			5,072	2,398		22,384
DISC GOLF COURSE			12,135										12,135
<b>PICNICS on the PARK</b>	16,758	44,501	29,928	206	102	80	223						91,798
FITNESS CENTERS			23,502					52,851					76,353

Kentals & Keservations													
INDOOR FACILITIES	27,142	27,142 10,618 22,551	22,551								10,555	8,398	79,264
PICNIC SHELTERS	20,711	29,512 30,300	30,300	13	125	89	35						80,785
ATHLETIC FIELDS	24,340	18,805	5,005	105	262	74	106			100,304			149,001
<b>MEETS &amp; TOURNAMENTS</b>								11,740		2,350			14,090
GOLF COURSE									58,445				58,445
DRIVING RANGE									76,092				76,092

SWIM LESSONS								259,563						259,563
LAP SWIM								38,725						38,725
RECREATION SWIM								15,970						15,970
OTHER POOL USE								96,348						96,348
Totals	Totals 264,799 361,051 334,961	361,051	334,961	1,254	1,662	1,097	1,897	485,118	485,118 136,589	194,332	76,687	32,174	94,361	1,985,982

VOLUNTEER HOURS	582.50	1,547.25	440.50	00.0	00.00	0.00	00.00	708.75	2,084.00	8,627.00	00.0	00.00	170.00	14,160

City of Cerritos - Recreation Services Division Attendance Summary 2011/2012

